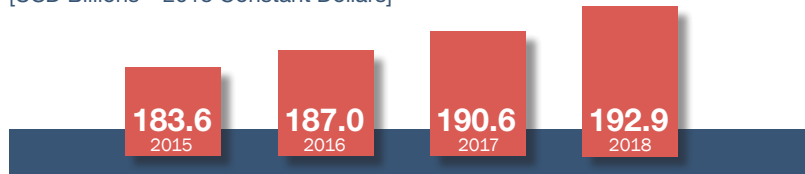


The World Federation of Direct Selling Associations represents more than 60 Direct Selling Associations and their member companies around the world. In 2018 the global sales force of 118.4 million generated estimated retail sales of USD 192.9 billion, a new record.

DIRECT RETAIL SALES GROWTH 2015-2018

[USD Billions – 2018 Constant Dollars]

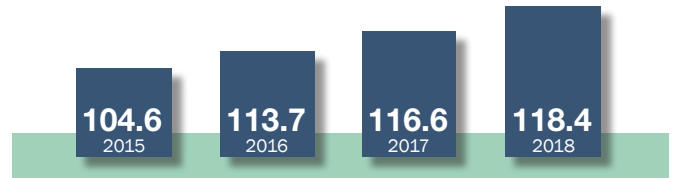


IN USD BILLIONS

The direct selling industry has shown sustained growth over time, with a three-year compound annual growth rate of 1.7% for the 2015-2018 period.

Sales figures are expressed in 2018 Constant USD at Estimated Retail, less value-added tax.

118.4 MILLION PEOPLE IN DIRECT SELLING

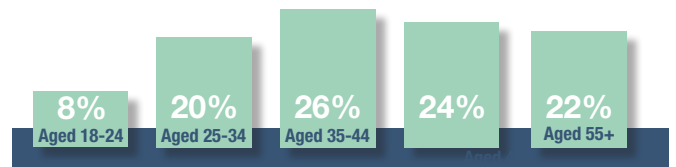


IN MILLIONS

Global sales were generated by 118.4 million independent representatives, an increase of 1.6% from 2017. The sales force has expanded at a three-year compound annual growth rate of 4.2% from 2015-2018.

OF THESE 118.4 MILLION...

- 10.5 million are full-time, devoting 30+ hours weekly to building their direct selling businesses.
- 42.9 million are part-time, devoting up to 30 hours weekly to building their businesses.
- 64.9 million others include those who have recently joined; many who join because they love the product and want to purchase at a discount; and others who join but just never become active.



Direct selling is an entryway into the Collaborative Economy for Millennials and Baby Boomers alike.

In 2019, Millennials are 23-38 years old and Baby Boomers are 55-75 years old.

74% WOMEN / 26% MEN

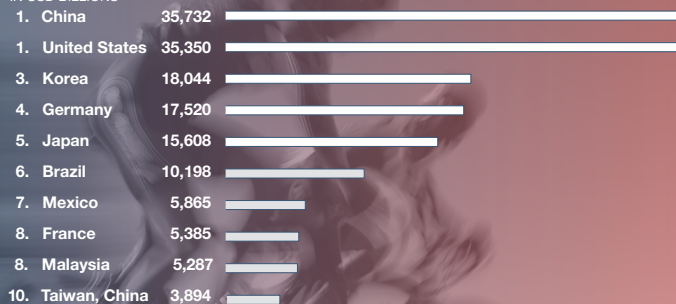


The number of both women and men joining direct sales has increased year-over-year.

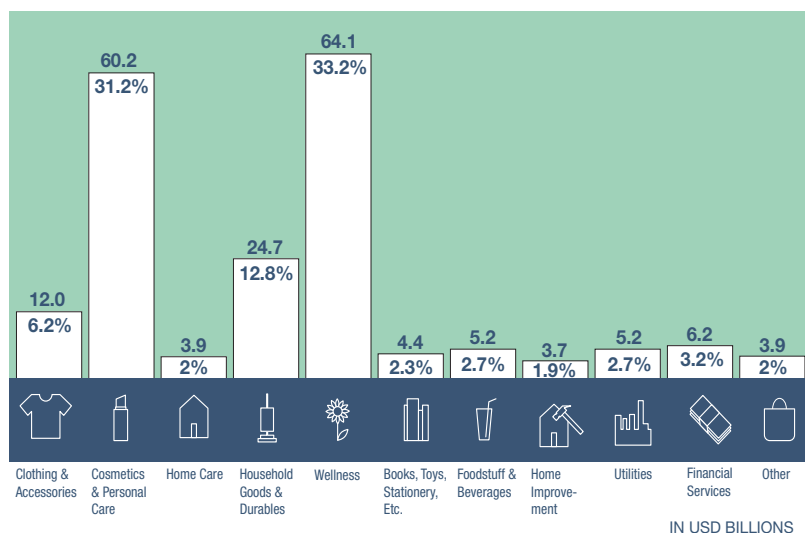
The industry empowers countless female entrepreneurs around the world. Now men are recognizing the opportunity and joining the ranks.

TOP 10 MARKETS – 2018

IN USD BILLIONS



2 in #1 THE UNITED STATES & CHINA TIE FOR #1



IN USD BILLIONS